

**Panel on Corporate Social Responsibility and new company values**

**Johanna Heise**, Head of brand, Heise Medien

**Valérie-Esther PENDA**, Head of Compliance Ethics, Risks, Insurance and CSR at Solocal

**Maxime Duclaux**, Deputy Secretary General

**The speaker**



**Valérie-Esther PENDA**

Specialized in business and new technologies law at the Sorbonne, Valérie-Esther joined Solocal in 2008, as a Senior Legal Counsel. In 2017, to support the group's digital transformation and enhance its business approach, she joined the Executive Master "Digital Innovation and Entrepreneurial Leadership" at ESCP Europe in Berlin. That led her to an international immersion in digital innovation and to enhance her entrepreneurial mindset. Armed with this experience and convinced that ethical business practice is a real business asset, Valérie-Esther took the position of Ethics Officer in October 2018 to implement the anticorruption compliance program, while structuring a global ethical approach within the Group. Then in July 2021, she headed up a newly created division, the Compliance Department, which brings together Ethics, Risks and Insurance. Concerned by the issues of social responsibility in an increasingly digital and energy-consuming world, and the business impact on the environment, it's quite natural that in 2022, Valérie-Esther extended her scope to include CSR and Digital Accessibility to embrace the new challenges